THE ARABIAN LEADERS

The Faces Behind Progress

SPOTLIGHTING INFLUENTIAL FIGURES TRANSFORMING THE MIDDLE EAST

Showcasing the visionary minds driving innovation, growth, and transformation across the Arab world

AMIN H.NASSER

CEO OF SAUDI ARAMCO

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Tahir M. IBRAHIM
Editor In Cheif

EDITOR IN CHIEF NOTE

Arabian Leaders Magazine
With purpose and pride Where Leadership Becomes Legacy

Welcome to Arabian Leaders Magazine where leadership is more than a headline. It's a force shaping nations, inspiring generations, and building legacies. At the heart of this transformation is Saudi Arabia, driven by vision, pride, and ambition.

As Editor-in-Chief, I see it as our privilege to spotlight change makers those redefining power, progress, and possibility across the Arab world. From NEOM's skyline to Riyadh's boardrooms, from innovators to influencers, we honor those leading today and shaping tomorrow.

Arabian Leaders and Leaders of Asia offer more than recognition they offer reflection. Let these stories move you, challenge you, and remind you: the future isn't left to chance it's led by visionaries like you. Welcome to a space where ambition becomes legacy.

AMIN H. NASEER

Amin Hassan Nasser President & CEO of Saudi Aramco

At Saudi Aramco, we recognize that the future of energy is not about choosing between oil and renewables it's about integrating both efficiently," says Amin H. Nasser. "Our investment in cutting-edge technologies, from AI driven oil extraction to hydrogen fuel development, is a testament to our commitment to sustainability and innovation.

Early Life and Education: Building the Foundations for Success Born in Saudi Arabia, Amin Nasser pursued his passion for energy by enrolling at King Fahd University of Petroleum and Minerals (KFUPM). He earned a Bachelor of Science degree in Petroleum Engineering, a field that would later define his entire career. KFUPM is known for producing some of the best engineering minds in the Kingdom, and Nasser was no exception.

During his university years, he developed a deep understanding of petroleum extraction, reservoir engineering, and the broader oil industry. His technical knowledge, coupled with a strong work ethic, laid the foundation for his future at Saudi Aramco, a company that would become synonymous with his professional growth.

Nasser began his career at Saudi Aramco in 1982 as a petroleum engineer, quickly gaining recognition for his problem-solving skills in oilfield operations. He rose through various leadership roles, including Exploration & Production Manager and Senior Vice President of Upstream, where he optimized production & adopted new technologies. In 2015, he became Acting CEO and was confirmed as the official CEO in September, leading the world's most valuable oil company through a period of transformation and growth.

As CEO of Saudi Aramco, Amin Nasser has led major advances in sustainability, innovation, and global expansion. He has promoted a balanced energy transition, invested in renewables and carbon capture, and driven digital transformation & hydrogen development. Nasser also oversaw the record $29.4 billion IPO and expanded Aramco's global reach. He serves on key boards like BlackRock and the World Economic Forum's Oil & Gas Governors Council.

> He became acting president and chief executive in May 2015 before assuming the position permanently In September 2015

Discover the inspiring journey of Amin H. Nasser, CEO of Saudi Aramco, as he leads the global energy giant into a new era of innovation and sustainability.



ENGR

ENGR RAYAN AL BARKI

DEPUTY MINISTER FOR LOGISTICS SERVICES

Saudi Arabia is at the forefront of a transformative era in its transport and logistics sector, driven by visionary leaders like @Eng. Rayan Albakri. With more than 20 years of experience in maritime, logistics, and transport services, Eng. Albakri has played a pivotal role in modernizing the Kingdom's infrastructure, enhancing its logistical efficiency, and aligning its transportation policies with the ambitious goals of Vision 2030.

His contributions extend beyond infrastructure development to include policy reform, digital transformation, sustainability initiatives, and industry collaborations that position Saudi Arabia as a global logistics hub. As the Deputy Minister for Logistics Services at the Ministry of Transport and Logistics Services, Eng. Albakri's leadership ensures that the Kingdom's logistics services evolves in a way that supports economic diversification, trade expansion, and environmental sustainability

As the Deputy Minister for Logistics Services, Eng. Rayan Albakri is responsible for overseeing the planning, execution, and optimization of logistics services across Saudi Arabia. His leadership in this role is instrumental in ensuring that the Kingdom's transportation network aligns with international standards, technological advancements, and best practices in logistics management.

Eng. Albakri is a strong advocate for innovation and sustainability in logistics and transport, emphasizing the importance of understanding the needs of other sectors to proactively design collaborative solutions. A key highlight of his leadership is the implementation of robotic automation in logistics, notably inaugurating Aramex Saudi Arabia's shipment sorting system at Jeddah Islamic Port.

This initiative significantly improves speed, accuracy, and customer satisfaction while reducing human error.

He also champions the use of AI in logistics, enabling real-time tracking, predictive analytics, and optimized delivery routes to keep Saudi Arabia competitive in the global supply chain. Aligned with Vision 2030, Eng. Albakri promotes green logistics by introducing electric and hydrogen-powered vehicles, developing eco-friendly logistics hubs powered by solar energy, and encouraging sustainable packaging practices.

His collaboration with SANY Marine and Saudi Gulf Projects to enhance sustainability in Saudi ports further underscores his commitment to environmental conservation and innovation in the logistics sector.



Driving the Future: Transforming Saudi Arabia's Transport and Logistics Landscape

Eng. Albakri is not only a strategic leader within the government but also an active participant in global industry discussions, forums, and collaborations. His engagement with international and regional stakeholders allows him to bring cutting-edge logistics solutions to Saudi Arabia.

Under Eng. Albakri's leadership, Saudi Arabia's urban logistics has advanced significantly through smart city integration, multimodal transport connectivity, and e-commerce support.

He has promoted AI-driven traffic systems, IoT-enabled warehouses, and seamless cargo movement across rail, road, and ports. His efforts also include supporting last-mile delivery, partnering with startups, and exploring drone technology, all aimed at boosting efficiency, trade, and economic growth.

ABEER AL-AKEL

The Visionary Leader Shaping AlUla's
Ms. Abeer bint Mohammed AlAqel (also known as Abeer M. AlAkel) as Chief Executive Officer of the Commission.





Abeer AlAkel is recognized as one of Saudi Arabia's top public sector leaders, known for her expertise in strategic leadership, digital transformation, and institutional development.

As Acting CEO of the Royal Commission for AlUla (RCU), she led key progress in masterplanning, community engagement, and international partnerships, gaining respect for her visionary yet practical leadership.

Previously, she held senior roles at SDAIA, helping shape national digital strategies, and served as Deputy Minister at the Ministry of Human Resources, where she played a vital role in labor market reforms and human capital modernization.

Her background in both technology and public service gives her a unique edge in leading the RCU, which covers urban development, cultural heritage, community inclusion, tourism, and sustainability.

Ms. Abeer AlAkel's appointment as CEO comes at a crucial time in AlUla's transformation, a region renowned for its 200,000 years of human history and home to the UNESCO World Heritage Site of Hegra. With major cultural infrastructure, hotel projects, and sustainability efforts underway, AlUla is evolving into a vibrant destination for global travelers.

As CEO, she will lead the next phase of development based on the RCU's "Journey Through Time" Masterplan, which focuses on restoring heritage sites, creating nature reserves, and building tourism and creative industry clusters—all while prioritizing the well-being of local communities.

Her leadership will strengthen AlUla's position as a flagship project under Saudi Vision 2030, aligning heritage-driven growth with economic diversification, international partnerships, and cultural diplomacy. Her promotion from Acting CEO signals the Board's strong confidence and a commitment to long-term strategic continuity.

Additionally, her appointment reflects Saudi Arabia's progress in empowering women leaders in top roles, reinforcing the Kingdom's evolving social landscape. With Ms. AlAkel at the helm, the Royal Commission for AlUla is well positioned to balance innovation, preservation, and sustainable growth as it aims to become a world-class cultural destination.



Her blend of strategic insight, technical acumen, and cultural sensitivity makes her exceptionally well-placed to guide the Commission into a new era one where AlUla not only preserves its rich past but also shapes a vibrant, sustainable future.



MS. LAMA BINT AHMED

CFO of First Saudi Bank

A Trailblazer in Saudi Arabia's Financial Sector brings 24 years of experience driving Saudi Arabia's financial future.

in the ever-evolving financial landscape of Saudi Arabia, Ms. Lama bint Ahmed Ghazzawi stands as a pillar of leadership, expertise, and innovation. As the Chief Financial Officer (CFO) of First Saudi Bank, she has played a crucial role in shaping the institution's financial strategy, risk management, and operational excellence. With a distinguished career spanning over 24 years, Ms. Lama Ghazzawi has built a reputation as a financial visionary, navigating the complexities of banking and corporate finance while driving sustainable growth.

Ms. Lama Ghazzawi has built a distinguished career in finance through her strategic insight, dedication, and commitment to financial integrity. Rising quickly in the field due to her analytical and leadership skills, she played a key role at Saudi National Bank (SNB), where she served as CFO and Director of the General Department of Accounting. At SNB, she led major financial projects, strengthened regulatory compliance, and implemented strategic financial policies, helping ensure the bank's stability and alignment with international standards.

As the CFO of First Saudi Bank, Ms. Lama Ghazzawi continues to lead with foresight and innovation. Her role encompasses financial risk management, investment strategies, corporate governance, and digital transformation within the banking sector.

Ms. Lama Ghazzawi is a prominent figure in Saudi Arabia's financial sector, known for her leadership at First Saudi Bank and active involvement in national economic development. Beyond her executive role, she serves on key boards including the Human Rights Commission, the Securities Clearing Center Company, and the Academy of Financial and Accounting Excellence—reflecting her commitment to financial governance, education, and social impact.

A strong advocate for women's empowerment and mentorship, her work aligns with Saudi Vision 2030, inspiring a new generation of financial professionals. With over 20 years of experience, she continues to lead digital banking innovation, enhance financial security, and shape a resilient and inclusive financial ecosystem.



DR. IMAN BINT HABBAS AL-MUTAIRI



Deputy Minister of Commerce Saudi Arabia's Economic Visionary

A Visionary Leader in Saudi Arabia's Economic Transformation Royal Decree Extends Dr. Iman Al-Mutairi's Tenure as Deputy Minister of Commerce

A recent Royal Decree has extended the tenure of Her Excellency Dr. Iman bint Habbas Al-Mutairi as Deputy Minister of Commerce with an excellent rank for an additional four years. This decision underscores her pivotal role in strengthening Saudi Arabia's economic competitiveness and enhancing the business environment



Dr. Iman Al-Mutairi has served as Deputy Minister of Commerce since 2021, where she plays a pivotal role in Saudi Arabia's economic reform and business transformation. She also leads the National Competitiveness Center and supervises the Saudi Economic Business Center, driving initiatives to streamline business regulations, attract foreign investment, and enhance commercial competitiveness.

With a distinguished career that includes high-level roles at the Ministry of Commerce and Saudi Aramco, Dr. Al-Mutairi has overseen regulatory reforms, strategic planning, and private sector empowerment. At Aramco, she led major transformation projects, including leadership development and workforce planning under the company's strategic restructuring efforts.

Her academic credentials are equally impressive, holding a PhD in Bioorganic Chemistry from the University of Bristol and having conducted postdoctoral research at Harvard University. She is a recipient of prestigious scholarships including the Fulbright and King Faisal Foundation awards, highlighting her commitment to intellectual and professional excellence.



Driving Economic Reform and Empowering Women Dr. Iman Al-Mutairi's Pivotal Role in Advancing Saudi Arabia's Vision 2030

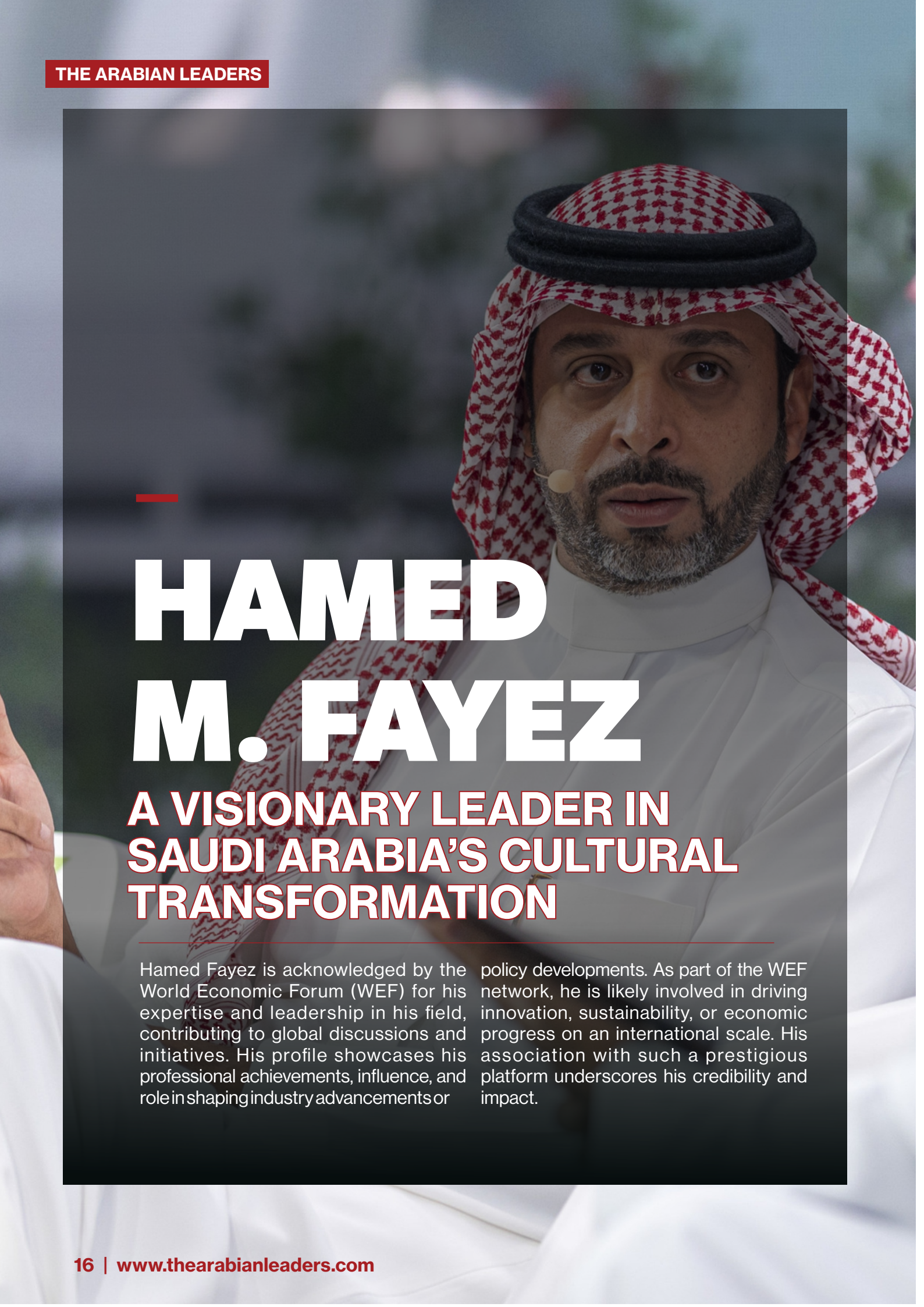


Dr. Iman Al-Mutairi has become a powerful force in Saudi Arabia's economic reform, playing a key role in shaping business policies, attracting foreign investment, and modernizing commerce. As Deputy Minister of Commerce and CEO of the National Competitiveness Center, she has driven initiatives to streamline regulations, boost investor confidence, and improve the Kingdom's global business rankings. Her leadership at the Saudi Economic Business Center further highlights her commitment to efficiency and competitiveness.

With a distinguished career spanning both the public and private sectors, including leadership roles at Saudi Aramco and the Ministry of Commerce, she has led major transformation projects and policy reforms. Her academic excellence, including a PhD from the University of Bristol and postdoctoral research at Harvard, adds to her credibility and effectiveness in leadership roles. She also holds prestigious scholarships and certifications that underscore her dedication to lifelong learning and professional development.

Dr. Al-Mutairi's contributions extend to global trade and economic governance, with key positions on the boards of the Saudi Business Center and the Foreign Trade Authority. Her efforts have advanced Saudi Arabia's trade relations and policy development, aligning with the nation's broader goals of economic diversification and international cooperation.

Beyond her professional achievements, she has become a role model for women in leadership. Her work supports Vision 2030's commitment to women's empowerment and greater participation in the workforce. With her recent reappointment as Deputy Minister of Commerce, Dr. Al-Mutairi continues to shape Saudi Arabia's economic future with innovation, inclusivity, and strategic foresight.



HAMED M. FAYEZ

A VISIONARY LEADER IN SAUDI ARABIA'S CULTURAL TRANSFORMATION

Hamed Fayez is acknowledged by the World Economic Forum (WEF) for his expertise and leadership in his field, contributing to global discussions and initiatives. His profile showcases his professional achievements, influence, and role in shaping industry advancements or policy developments. As part of the WEF network, he is likely involved in driving innovation, sustainability, or economic progress on an international scale. His association with such a prestigious platform underscores his credibility and impact.

Hamed M. Fayez, born in Saudi Arabia, pursued an extensive academic path at Johns Hopkins University, where he double-majored in Mathematical Sciences and Economics and earned a minor in Business and Entrepreneurship. This rigorous education gave him a strong foundation in financial systems, analytical problem-solving, and strategic planning, while also exposing him to a global perspective on economics and the role of culture in economic growth. These experiences helped shape his vision for Saudi Arabia's cultural and economic future, blending heritage with modern opportunity.

Fayez built an impressive career in finance before transitioning to the cultural sector. Over more than a decade, he held key roles at major financial institutions including Credit Suisse, Merrill Lynch, National Commercial Bank (NCB), NCB Capital, and Goldman Sachs Saudi Arabia, where he served as CEO. His work ranged from global investment strategies and asset management to treasury operations and financial structuring. This extensive experience developed his strategic mindset and leadership skills, which he later applied to managing and growing Saudi Arabia's cultural economy. His influence and expertise are recognized through his profile on MarketScreener, highlighting his significant role in shaping business strategies and financial markets.

In 2018, Saudi Arabia established the Ministry of Culture as an independent entity to advance its cultural and creative industries. That same year, Hamed M. Fayez was appointed Vice Minister of Culture by Royal Decree, marking a significant shift from finance to cultural leadership. Under his guidance, the Ministry launched transformative initiatives aligned with Vision 2030, focusing on economic diversification through tourism, entertainment, and cultural development. His leadership has been pivotal in positioning culture as a vital sector for the Kingdom's future, fostering artistic revival and broadening economic opportunities beyond oil dependence.

Since taking office, Hamed M. Fayez has led several important initiatives in Saudi Arabia's cultural sector. One of his key achievements is establishing the country's first Fashion Commission, which supports local designers, promotes sustainable fashion, and helps Saudi brands gain international recognition. The launch of Fashion Futures, a national platform for fashion innovation, has also boosted the Kingdom's global presence in the industry.

Fayez has also strengthened Saudi Arabia's film and music industries by supporting the Saudi Film Commission and promoting traditional and modern arts. These efforts have created a strong cultural infrastructure, enabling local talent to flourish and attracting international productions. Additionally, he has been active in restoring historic sites and heritage landmarks, contributing both to cultural preservation and tourism growth.

Aligned with Saudi Vision 2030, Fayez's work supports the Kingdom's goal to diversify its economy beyond oil by developing entertainment, arts, and tourism sectors. He encourages private investment in creative industries and attracts global talent, combining his financial expertise with cultural leadership to advance these objectives.

As a public figure, Fayez actively engages on social media and international forums like the World Economic Forum and UNESCO Summit. He highlights innovation, youth, and creativity in Saudi Arabia's cultural growth. His leadership has boosted the Kingdom's cultural hub status, global partnerships, and heritage preservation, leaving a lasting impact on its creative economy.



SHEIKHA BODOUR

BINT SULTAN AL QASIM

Empowering Minds, Preserving Heritage Championing global literacy, education, and cultural sustainability through visionary leadership.



Sheikha Bodour bint Sultan Al Qasimi shared her unwavering passion for education and cultural preservation. "Education is not just about schools and books," she emphasized. "It's about giving every child the tools to imagine a better future and the foundation to build it. " As the founder of the Kalimat Foundation, she has spearheaded efforts to distribute thousands of books to children in underserved communities, nurturing a culture of reading and curiosity. Reflecting on her work with international bodies such as UNESCO and the International Publishers Association, she added, "Cultural exchange and literacy go hand in hand they're both essential for building bridges between societies." Her role as President of the American University of Sharjah further reinforces her mission to develop future leaders equipped with knowledge, empathy, and vision.

Sheikha Bodour bint Sultan Al Qasimi stands out as a global advocate for education, literacy, and cultural development. From founding the Kalimat Foundation to leading international educational.



her work spans grassroots initiatives and high-level policymaking. Her efforts continue to empower individuals, promote cultural preservation, and drive sustainable development through the transformative power of education.





AMIRA SAJWANI

Transforming the UAE's Real Estate Landscape

Ventures into her own with innovative new ideas, while being deeply rooted in the family's core business and strengths

In a recent discussion with the Leaders team, Amira Sajwani reflected on her dynamic journey in the real estate sector. "Real estate isn't just about buildings; it's about creating experiences and opportunities," she stated.

As former Managing Director of Sales and Development at DAMAC Properties, Sajwani was instrumental in delivering iconic developments that helped define Dubai's modern skyline. "Being involved from concept to completion allowed me to understand every layer of the development cycle," she shared. Her time at DAMAC set the foundation for a visionary career marked by strategic growth and a passion for redefining industry standards. Sajwani emphasized innovation in her ventures, aiming to simplify real estate through PRYPCO and offer personalized luxury with Amali Properties. "We're creating smart, sustainable homes that reflect modern lifestyles," she said, highlighting her role in shaping the future of real estate and expanding Dubai's global presence.



ALIA BINT ABDULLA AL MAZROUEI

Minister of State for Entrepreneurship, UAE Ministry of Economy
A Driving Force in Entrepreneurship

In an interview with Leaders, Her Excellency Alia bint Abdulla Al Mazrouei spoke about her mission to transform the UAE into a global hub for entrepreneurship. "Our goal is to create an ecosystem where startups don't just survive they scale, innovate, and lead," she shared. As Minister of State for Entrepreneurship, Al Mazrouei has championed policies that offer startups access to funding, mentorship, and infrastructure.

Her initiatives are not only attracting global investment but also nurturing homegrown talent. "It's about building a future where innovation drives sustainable economic growth," she emphasized, highlighting her commitment to bridging public-private partnerships and empowering the next generation of entrepreneurs.

Driving innovation and sustainable growth through bold leadership and strategic vision.Empowering startups to thrive in a dynamic, globally competitive ecosystem.

Stay curious, explore new ideas, and embrace emerging technologies. In the UAE's fast-paced market, bold thinkers thrive—your creativity is your greatest strength.

Success doesn't happen alone. Surround yourself with fellow women entrepreneurs, mentors, and leaders. A strong network opens doors to growth, support, and opportunity.

Take full advantage of the UAE's programs, grants, and incentives for women entrepreneurs. These resources are here to help you bring your vision to life.



> Trailblazing Women: H.E. Alia Bint Abdulla Al Mazrouei, Minister of State for Entrepreneurship, UAE Ministry of Economy



AISHAH AL YAMMAHI

From Educator to Innovator: Dr. Aishah Al Yammahi's Impact on UAE Education



From Teacher to Trailblazer

Dr. Aishah Al Yammahi's journey from a mathematics teacher to a Strategic Advisor at Alef Education is a testament to her dedication to education reform. "I've seen how our classrooms have evolved over the years—from chalkboards to AI-driven platforms," she shared. Her nearly 30 years of experience give her a unique perspective on the shifting dynamics of learning in the UAE.

Leading the Tech Revolution in Schools

In 2018, Al Yammahi took on a pivotal role at the Ministry of Education, leading the rollout of Alef's digital learning system across 57 public schools. "Technology isn't just a tool—it's a bridge to future-ready education," she explained. Her early adoption of the Alef system in her own school laid the groundwork for its wider success.

Bringing Global Best Practices Home

Her work with UNESCO's National Commission has enabled her to learn from education systems in countries like Finland and Japan. "Exposure to global practices gave me a broader lens to rethink our strategies," Al Yammahi noted. These insights have enriched her approach to crafting innovative, student-centric learning environments in the UAE.

With a Master's in HR Management from Massey University, Dr. Aishah Al Yammahi brings a people-first approach to educational leadership. She believes empowered educators inspire engaged learners. While digital transformation plays a role, her true focus is building a culture of innovation, motivation, and collaboration creating school environments where educators thrive and students are future-ready.





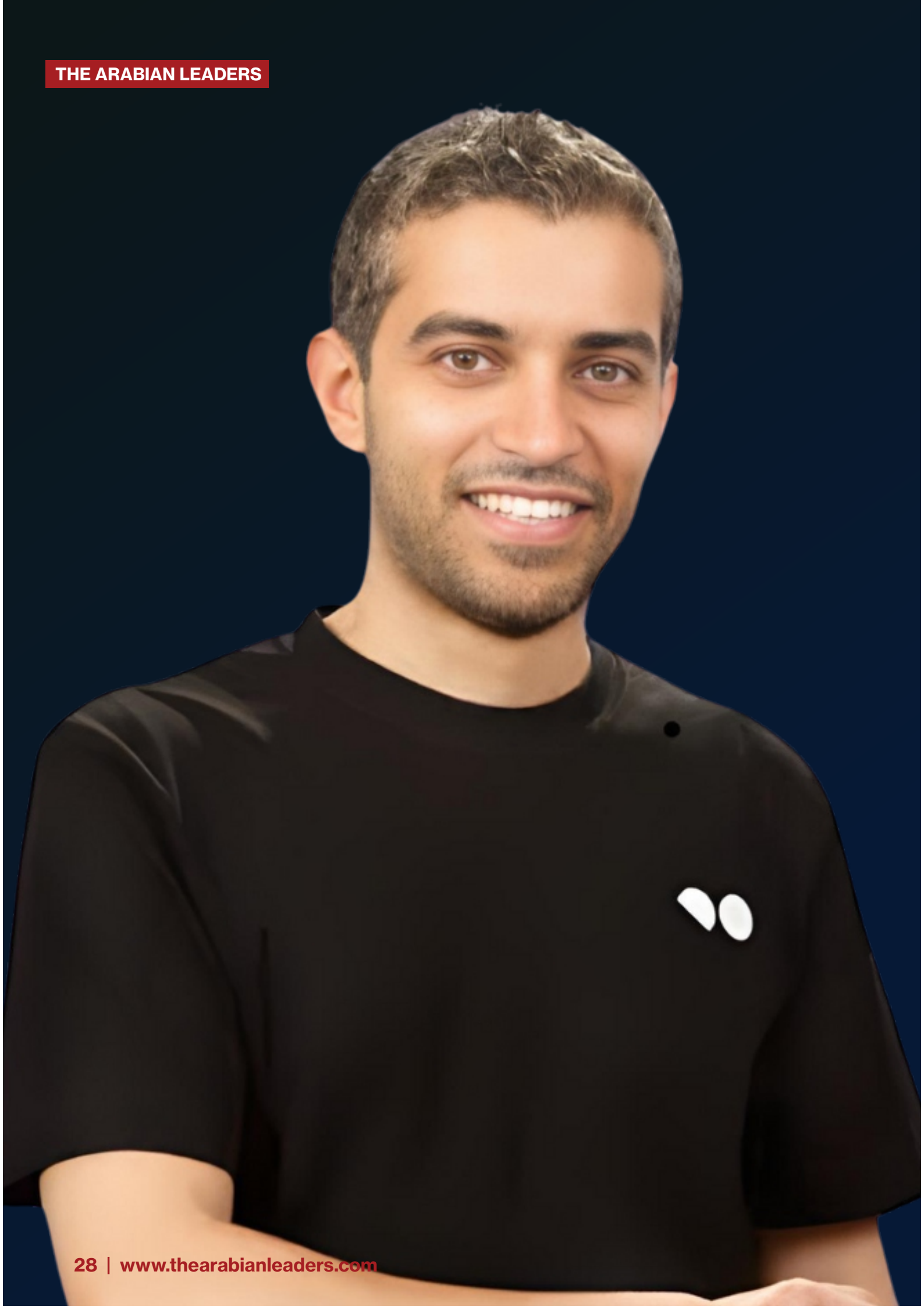




NOUF AL SHARIF

Empowering Women and Driving Innovation in Healthcare Leadership

Reflecting on her path to leadership, Nouf Al Sharif emphasized how her journey has been shaped by an unwavering commitment to continuous learning, strategic innovation, and the empowerment of women in the healthcare sector. “As a woman in healthcare leadership, I’ve always believed in leading by example showing that women can excel in both data-heavy roles & executive decision-making,” she shared. With a career rooted in business intelligence and data analytics, Al Sharif has broken traditional boundaries, proving that women can lead complex, tech-driven transformations in industries often dominated by male counterparts. Beyond her operational responsibilities, she is deeply involved in mentorship programs, professional development initiatives, and leadership forums that support aspiring women leaders. “It’s not just about breaking barriers—it’s about building pathways for others and creating an environment where diverse voices thrive,” she added. Her leadership style blends empathy with innovation, driving meaningful progress not just in sales and strategy, but in building a more inclusive future for healthcare. Through her efforts, she continues to inspire a new generation of women to step confidently into roles of influence and innovation across the region’s rapidly evolving healthcare landscape.



TURKI BIN ZARAH

Turki Bin Zarah is driving Saudi Arabia's shift to digital finance through BNPL and fintech innovation.His work aligns with Vision 2030, advancing the nation's move toward a cashless economy.

Saudi Arabia's fintech sector is undergoing a profound transformation, and I'm honored to contribute to this evolution," says Turki Bin Zarah, a prominent advocate for digital finance and financial inclusion in the Kingdom. "This shift isn't merely about integrating new technologies—it's about fundamentally reimagining how financial services are accessed, delivered, and experienced by individuals and businesses alike.

At the forefront of this transformation are innovative solutions such as buy-now-pay-later (BNPL) platforms and AI-driven credit assessment systems, which are reshaping the financial landscape. "Our goal is to build a more accessible, efficient, and transparent financial ecosystem that aligns with the broader objectives of Vision 2030," he explains.

Turki's work is particularly focused on empowering small and medium-sized enterprises (SMEs) and underbanked communities. "Through tailored digital tools, we're improving access to capital, streamlining payment systems, and enhancing financial literacy and decision-making. These efforts are critical in driving financial inclusion and supporting sustainable economic growth across all regions of the Kingdom,

Turki Bin Zarah highlights fintech's vital role in Vision 2030, combining smart regulation, AI, and blockchain to set new standards for financial innovation. His leadership is helping build a cashless, inclusive economy where all citizens and businesses can thrive.

MOHAMMED H. AL QAHTANI

Engineering Saudi Arabia's Investment Future Through Strategic Insight and Visionary Leadership

Mohammed H. Al Qahtani is shaping Saudi Arabia's economic future through strategic, lasting impact. His leadership builds value beyond business transforming the nation.



In Saudi Arabia's dynamic journey toward economic transformation under Vision 2030, few individuals have had as profound and sustained an impact as Mohammed H. Al Qahtani. Operating largely outside the public spotlight, Al Qahtani has emerged as a master strategist—an architect of capital, partnerships, and national progress. As CEO of Saudi Arabia Holding Co. since 2003 and Chairman of the Future Development Company (FDC), he has become a pivotal figure in shaping the Kingdom's investment and development landscape.

Al Qahtani's leadership is defined by long-term vision and precise execution. Rather than chasing short-term trends, he has focused on building resilient, scalable systems that align with national goals. His work spans finance, infrastructure, energy, and entrepreneurship, consistently prioritizing strategic diversification and economic empowerment. Under his guidance, Saudi Arabia Holding Co. has transformed from a financial enterprise into a key economic engine—catalyzing growth across sectors such as private equity, telecommunications, industrial development, and renewable energy.



What distinguishes Al Qahtani is his unwavering commitment to aligning business objectives with national policy. He sees every investment as a building block in the broader vision of a diversified, knowledge-driven economy. His leadership style is quiet yet decisive, rooted in governance, foresight, and systemic thinking.

As Chairman of FDC, Al Qahtani has expanded his impact by facilitating global integration. FDC serves as a national gateway for international companies entering the Saudi market—offering regulatory support, partnership facilitation, and strategic guidance. His approach goes beyond conventional business development; it is a sovereign model designed to ensure global investment directly benefits local ecosystems. By reducing market entry barriers and aligning international interest with domestic priorities, FDC under his leadership accelerates Vision 2030's ambitions.

Mohammed H. Al Qahtani's legacy is not built on publicity, but on purpose. He is not just enabling economic reform—he is engineering the systems that will sustain it for generations. In a Kingdom reimagining its future, Al Qahtani remains a foundational figure, ensuring that strategy, stability, and national interest remain at the core of Saudi Arabia's transformation.

Mohammed H. Al Qahtani is a strategic architect of Saudi Arabia's transformation, leading with structure, discipline, and alignment to Vision 2030. As CEO of Saudi Arabia Holding Co. and Chairman of Future Development Company, he drives economic diversification, institutional resilience, and human capital development through systems-based leadership. Avoiding fanfare, Al Qahtani quietly builds the frameworks—financial, infrastructural, and cultural—that power national progress. His impact lies not in rhetoric but in results, operationalizing Vision 2030 with foresight, integrity, and a commitment to long-term value creation.

RAKAN TARABZONI

Rakan Tarabzoni, COO of FII Institute, drives global investment dialogue and sustainable growth through innovation and strategic leadership.

Born and raised in Saudi Arabia, Rakan Tarabzoni's early passion for business and communication laid the foundation for a dynamic career across corporate, entrepreneurial, and public sectors. He began his journey at Procter & Gamble, where he gained valuable experience in brand and market strategy. His entrepreneurial drive led him to found Blueprint Communications, a specialized marketing firm for the real estate sector, setting new standards in property branding.

In 2011, he joined Microsoft, leading the Windows and Devices division in Saudi Arabia, where he oversaw product launches and drove digital engagement strategies. In 2016, Tarabzoni brought his expertise to the Public Investment Fund (PIF) as Director of Corporate Communications, where he was instrumental in shaping the narrative around Saudi Arabia's economic transformation. He notably helped launch the Future Investment Initiative (FII) forum in 2017, positioning the Kingdom as a global investment hub.

Since 2020, as COO of the FII Institute, he has been at the forefront of international investment dialogue—organizing flagship events, fostering cross-sector partnerships, and driving sustainable innovation aligned with global priorities.

Rakan Tarabzoni, COO of the Future Investment Initiative (FII) Institute, is a transformative figure in Saudi Arabia's investment and communications landscape. With a career spanning Procter & Gamble, Microsoft, entrepreneurial ventures like Blueprint Communications, and a pivotal role at the Public Investment Fund (PIF), he has consistently fused strategic insight with operational excellence. At the FII Institute, Tarabzoni has helped position Saudi Arabia as a global hub for sustainable investment through high-profile forums and ESG-driven initiatives. He is also a strong advocate for personal development, sharing insights through his blog and speaking engagements. By championing digital transformation, empowering local talent, and driving cross-sector collaboration, he aligns closely with Vision 2030's goals of economic diversification, innovation, and inclusive growth. Tarabzoni's impact lies in his ability to bridge global and local priorities while fostering ecosystems that are future-ready and socially responsible.Arabia's Vision 2030 goals forward.

Tarabzoni is also dedicated to mentoring future leaders, supporting youth programs and education initiatives that foster innovation and resilience. His commitment to personal growth and national progress makes him a key driver of Saudi Arabia's evolving investment landscape.


FUTURE
INVESTMENT
INITIATIVE



NADIR SAMI AL-KORAYA

Visionary CEO Reshaping Riyad Bank in Saudi Arabia

NADIR SAMI AL-KORAYA



Nadir Sami Al-Koraya isn't just leading Riyad Bank he's driving a mission aligned with Saudi Arabia's Vision 2030. From SME financing to national housing and infrastructure, he ensures the bank supports key development goals. Committed to financial inclusion, sustainability, and youth empowerment, Al-Koraya has also shaped Riyad Bank into a hub for nurturing Saudi talent. Quietly influential in policymaking, he prioritizes purpose-driven growth, blending innovation with institutional integrity. For Al-Koraya, banking isn't about trend it's about change.

Nadir Sami Al-Koraya, appointed CEO of Riyad Bank in 2024, is a quiet force in Saudi banking, known for strategic depth over spectacle. With roots in Samba Financial Group, his rise reflects decades of disciplined, systems-focused leadership. At Riyad Bank, he's aligning the institution with Vision 2030 through digital transformation, risk governance, and cultural renewal—building not just a stronger bank, but a more resilient engine for national progress.

NADIR AL-KORAYA QUIETLY DRIVES RIYAD BANK'S RISE—SHAPING SAUDI ARABIA'S FINANCIAL FUTURE WITH FOCUS AND PURPOSE.



YOUSEF AL-BENYAN

The Strategic Force Behind Saudi Arabia's Industrial and Educational Advancements

In the halls of Saudi Arabia's industrial and economic planning, few names resonate with the kind of quiet strength and measured authority as Yousef Al-Benyan. A man whose leadership has left indelible marks across multiple sectors, Al-Benyan is not simply a corporate executive. He is a national strategist. His rise from within the veins of Saudi Basic Industries Corporation (SABIC) to global recognition was not sudden or sensational. It was engineered through structure, stability, and deep national alignment.

Yousef Al-Benyan is a distinctly Saudi executive—shaped by domestic realities but trained to think globally. As a man entrusted with more than just the success of a company, his portfolio extends beyond balance sheets and corporate dashboards. Whether overseeing industrial scale-ups, advancing global mergers, or restructuring educational priorities, Al-Benyan has established himself as one one of the few leaders in the Kingdom whose influence transcends titles.

From his long career at SABIC to his role as Minister of Education and Chairman of the Human Capability Development Program, Al-Benyan's approach is not one of theatrics or force. It is one of calculation, calibration, and consistent execution. His is a leadership built not on ambition, but on architecture. Not on speed, but on precision.

Before becoming a prominent name in industrial chemistry and innovation, Al-Benyan rose through SABIC by focusing not just on products, but on capabilities. With a strategic grasp of global markets and internal transformation, he helped evolve SABIC into a smarter, more innovative force—positioning both the company and Saudi Arabia for greater global relevance.

ENGINEER SULIMAN ALMAZROUA



Explore the transformative leadership of Engineer Suliman Almazroua, CEO of the National Industrial Development and Logistics Program (NIDLP), and his pivotal role in shaping the industrial and economic future of Saudi Arabia.

In a Kingdom advancing with ambitious transformation, certain individuals play foundational roles. Engineer Suliman Almazroua stands as one such figure. While his name might not dominate headlines, his influence resonates throughout Saudi Arabia's industrial landscape.



As the CEO of the National Industrial Development and Logistics Program (NIDLP), Almazroua has been instrumental in driving the Kingdom's industrial ambitions under Vision 2030. His responsibilities span the development of the energy, mining, industry, and logistics sectors—requiring not just vision, but meticulous engineering of processes, policies, and long-term outcomes.

Almazroua operates beyond slogans, focusing on metrics, masterplans, and mechanisms. He builds for the long term, designs for resilience, and aligns his actions with national objectives. To understand his leadership is to understand how Saudi Arabia is constructing its economic future from the ground up.

Engineer Suliman Almazroua's rise in Saudi Arabia's development sector reflects a rare blend of technical expertise and strategic vision. Now leading NIDLP, he drives cross-sector transformation with a systems-thinking approach, translating innovation into action and aligning infrastructure with national goals through methodical, data-driven leadership.

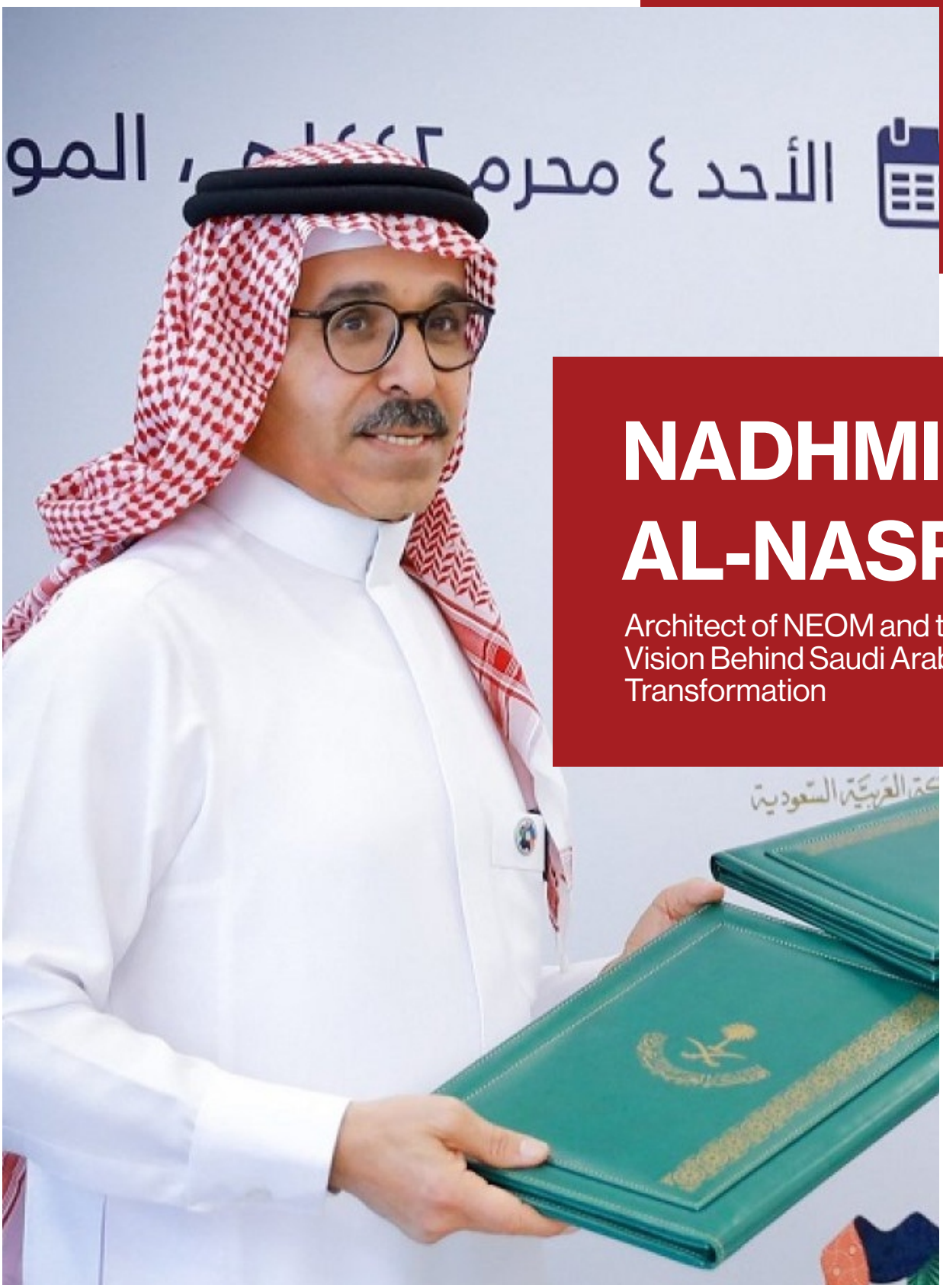


Engineer Suliman Almazroua represents a new archetype of leadership in Saudi Arabia—one grounded in technical depth, strategic discipline, and national service. As CEO of the National Industrial Development and Logistics Program (NIDLP), Almazroua is not simply overseeing projects—he is orchestrating a multi-sectoral transformation central to Vision 2030. His career has always fused engineering rigor with policy execution, enabling him to translate complex ideas into practical reforms.

Under his leadership, NIDLP has become a cornerstone of the Kingdom's diversification strategy, targeting key pillars such as industry, logistics, energy, and mining. For Almazroua, local content development isn't a buzzword—it's a structured mandate, supported by procurement reform, regulatory alignment, and targeted incentives that drive domestic production and job creation. His efforts to modernize logistics infrastructure—through ports, multimodal transport, and digital platforms—reflect a view of logistics as the silent backbone of national competitiveness.

> Almazroua isn't chasing headlines he's building systems that make Saudi Arabia's transformation achievable.

Steering Saudi Arabia's Industrial Development with Strategic



NADHMI AL-NASR

Architect of NEOM and the Strategic Vision Behind Saudi Arabia's Futuristic Transformation

Nadhmi Al-Nasr turned bold vision into lasting impact NEOM stands as his legacy.

In Saudi Arabia's bold transformation, Nadhmi Al-Nasr stands out—not for noise, but for execution. As former CEO of NEOM, his legacy is etched into every structure of the project he quietly shaped from vision to reality.

In Saudi Arabia's ambitious transformation, Nadhmi Al-Nasr stands out as one of the key figures behind NEOM, the Kingdom's ground breaking development project. As former CEO of NEOM, Al-Nasr led the charge in turning visionary ideas into a reality, overseeing every thing from infrastructure to global partnerships. Under his leadership, NEOM transitioned from an abstract concept to a tangible, future-ready society. Al-Nasr's journey began with a strong technical foundation as an engineer, honed during his years at Saudi Aramco. His focus on del-ivering results and his ability to execute large-scale projects led him to take on pivotal roles, including overseeing the development of King Abdullah University of Science and Technology (KAUST). His leadership at NEOM was marked by a clear focus on systems thinking, sustainability, and long-term planning. Under Nadhmi Al-Nasr's leadership, NEOM evolved from a futuristic vision into a meticulously planned reality, integrating sustainability, cutting-edge technology, and innovative urban design. His focus on governance, smart grids, renewable energy, and systems thinking shaped the project, aligning it with Saudi Arabia's Vision 2030 goals of economic diversification and job creation. Al-Nasr prioritized talent development, particularly through initiatives for young Saudis and women, while ensuring long-term sustainability. As he transitions from his role, his legacy is embedded in the systems, structures, and strategies that continue to shape NEOM's development, leaving an indelible mark on Saudi Arabia's future.

RANIA NASHAR



In the ever-evolving narrative of Saudi Arabia's rise to global prominence, certain figures stand not merely as participants but as defining forces. Rania Nashar is one of those rare individuals whose influence has been as transformative as it has been symbolic. She is not just a name in a boardroom—she is a force in a boardroom, a voice that has resonated far beyond the confines of corporate corridors and financial charts.

NASHAR IS THE FIRST FEMALE CEO OF SAUDI COMMERCIAL BANK, SAMBA FINANCIAL GROUP.

Rania Nashar's emergence as a leading figure in Saudi business marked not just a personal ascent but a cultural revolution. When she became the first woman to serve as CEO of a commercial bank in Saudi Arabia—Samba Financial Group—she did more than just accept an executive role. She redefined what was possible for women in the Kingdom.

To understand her impact is to understand the cultural context she rose within. Saudi Arabia's economic and social structures have long been male-dominated, especially in finance. Yet Nashar's ascent was not a quiet anomaly—it was a landmark. Her success became a touchstone for the Vision 2030 reforms that seek to reimagine Saudi society in a more inclusive and diversified light.

Rania Nashar's academic and professional roots reflect the depth of her preparation and the clarity of her ambition. A graduate of King Saud University with a degree in Computer Science and an Executive Diploma from Harvard Business School, Nashar entered the financial sector with a foundation both technical and strategic.

Her journey with Samba Financial Group began in 1997, a time when few Saudi women occupied roles of authority within banking institutions. Yet, through a combination of intellectual rigor, policy fluency, and relentless work ethic, Nashar navigated complex systems, climbed intricate hierarchies, and consistently delivered exceptional results. Her early roles across audit, compliance, risk management, and retail banking gave her an integrated view of the institution, preparing her not just to lead it—but to transform it.

In 2017, she was appointed CEO of Samba. With that, she didn't just take a seat at the table—she built a new table. Her leadership sent a powerful message: competence transcends gender, and in Saudi Arabia, the future would be defined by inclusion and performance.

> Rania Nashar is a trailblazing Saudi leader who broke barriers in finance and redefined women's role in govern ance across the Kingdom.



NOURAH AL FAYEZ

Breaking Barriers in Saudi Education and Public Leadership

> As Saudi Arabia continues its path toward reform, women like Nourah Al Fayez remind us that real transformation is built by pioneers—those who step forward when no one else does, who lead with conviction in uncertain times, and who serve with a deep sense of purpose.

There are moments in a nation's journey where history quietly shifts beneath the surface, not in loud revolutions, but in courageous appointments and symbolic breakthroughs. One such moment for Saudi Arabia came in 2009, when a woman was appointed to a ministerial-level role for the first time in the Kingdom's history. That woman was Nourah Al Fayez—a pioneer, an educator, and a changemaker whose presence in the Saudi Cabinet marked a subtle but powerful shift toward inclusivity and progress.

Nourah Al Fayez's legacy is more than a historical footnote. It is a study in principled leadership, the strategic use of education as a tool for empowerment, and the role of women in Saudi public life. In the years that followed her appointment as Deputy Minister of Education for Girls' Affairs, she led quietly but purposefully, focusing on systems, reforms, and a gradual reshaping of the nation's educational landscape.

Nourah Al Fayez's legacy lies not in fame, but in foundational change. Through her work in education and governance, she helped shape Saudi Arabia's progress on gender parity and leadership, leaving a lasting mark on Vision 2030.


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LUBNA OLAYAN

A Saudi businesswoman and former CEO and deputy chairman of Olayan Financing Company.

Lubna Olayan broke barriers, reshaped Saudi business, and redefined leadership in the Arab world.

In a nation rich with heritage and ambition, few names resonate as powerfully as that of Lubna Olayan. A figure synonymous with intellect, bold leadership, and pioneering transformation, she stands as one of the most iconic personalities in the landscape of Saudi Arabian business. More than just a successful executive, Lubna has become a beacon of change, a symbol of modernity grounded in tradition, and a central figure in Saudi Arabia's journey toward global economic leadership.



Born into the prominent Olayan family, Lubna Olayan carried forward a legacy of entrepreneurial excellence with vision and resilience. As the daughter of Sulaiman Olayan, founder of the Olayan Group, she transformed opportunity into impact through discipline and foresight. Long before Vision 2030, Lubna was already championing innovation, inclusion, and global integration embodying the very spirit of the reforms that now define Saudi Arabia's evolution.

Pioneering Saudi Arabia's Private Sector with Unmatched Vision and Grace



Lubna Olayan, with degrees from Cornell and Indiana University and early experience at Morgan Guaranty in New York, brought global insight to the Olayan Group. Joining Olayan Financing Company in 1983, she rose to CEO and transformed it into a regional powerhouse, forging key international partnerships and driving the group's expansion across industries.

Lubna Olayan broke gender barriers in Saudi business, becoming a powerful advocate for women's inclusion. In 2004, she made history as the first woman to keynote the Jeddah Economic Forum, signaling a shift toward merit-based leadership. Her influence reshaped norms, combining strategic advocacy with trailblazing action.

Lubna Olayan's leadership gained global acclaim, earning her board seats at top institutions like Rolls-Royce, Morgan Stanley, Akbank, and WPP.

> Lubna Olayan's story is not just about one woman's rise to prominence—it is about a nation's journey toward inclusion, diversification, and excellence. In her quiet, calculated way, she has influenced every layer of Saudi Arabia's economic and social fabric.



Explore the transformative journey of Sarah Al-Suhaimi, the trailblazing Saudi financial executive who redefined capital markets, empowered women, and propelled Saudi Arabia's economic diversification under Vision 2030.



SARAH AL-SUHAIMI

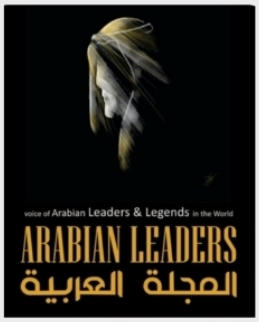
Architect of Financial Reform & a Voice of Vision 2030

Sarah Al-Suhaimi is not just a financial executive—she is a symbol of progress. She represents the convergence of heritage and forward-thinking, combining deep-rooted Saudi values with a contemporary vision for growth and inclusion. In her journey, the world witnesses the embodiment of the principles underpinning Saudi Arabia's Vision 2030, a bold national blueprint for economic diversification and modernization

In a kingdom rapidly transforming its economic landscape, few figures exemplify the dynamism and strategic intellect behind this transformation more profoundly than Sarah Al-Suhaimi. As a financier, reformer, and influential voice in Saudi Arabia's private and public sectors, she has carved a niche in a historically male-dominated space, emerging as a pivotal force in reshaping the Kingdom's financial architecture.

From becoming the first woman to chair the Saudi Stock Exchange (Tadawul) to her role as CEO of NCB Capital and leadership at SNB Capital, Sarah has demonstrated unmatched resilience and strategic clarity. Her impact resonates beyond corporate balance sheets; it echoes in policy circles, boardrooms, and classrooms across the region. She stands as a testament to what focused leadership, grounded in purpose, can achieve in a rapidly evolving global economy

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For Info: info@thearabianleaders.com | For Interview: c.editor@thearabianleaders.com